

Northern Marianas College

CURRICULUM ACTION REQUEST

Course: MG400 Business, Government, & Society

Effective Semester / Session: Spring 2024

Type of Action:

- New
- Modification
- Move to Inactive (Stop Out)
- Cancellation

Course Alpha and Number: MG400

Course Title: MG400 Business, Government, & Society

Reason for initiating, revising, or canceling:

This course guide is being updated to reflect a change in Required/Recommended Textbook(s) and Related Materials.



Jamin Dela Cruz

Jan 11, 2024

Proposer

Date

Barbara Hunter

Barbara C. Hunter

Jan 11, 2024

Academic Unit Head

Date



Adam Walsh

01.08.24

Language & Format Review Specialist

Date

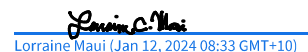

Velma C. Deleon Guerrero (Jan 12, 2024 07:50 GMT+10)

Velma Deleon Guerrero

Jan 12, 2024

Academic Council Chair

Date


Lorraine Maui (Jan 12, 2024 08:33 GMT+10)

Lorraine C. Maui

Jan 12, 2024

Interim Dean of Academic Programs and Services

Date

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Course: MG400 Business, Government, & Society

1. Department

School of Business

2. Purpose

This introductory course is a requirement in the Bachelor of Science in Business Management. This Business, Government, and Society course examines how business, government, and society are responding to the changing organizational environment and explores the options that leaders now face, from rethinking business models to changing notions of governance. It focuses on the drivers for and obstacles to change, the different roles played by companies, governments, civil society, institutional investors and social entrepreneurs in shaping current approaches, and a sense of what the future may hold. A major theme in the course is the social responsibility of business. Topics of study include: ethics, environmental issues, employee rights, government regulation, global management, and the U.S. political system as it affects business decision-making.

3. Description

A. Required/Recommended Textbook(s) and Related Materials

Required:

Cengage Unlimited: all textbooks and related materials are included in this online learning platform.

Recommended: None

B. Contact Hours

1. **Lecture:** 3 per week / 45 per semester
2. **Lab:** None
3. **Other:** None

C. Credits

1. **Number:** 3
2. **Type:** Regular Degree Credits

D. Catalogue Course Description

This Business, Government, and Society course examines how business, government, and society are responding to the changing organizational environment and explores the options that leaders now face, from rethinking business models to changing notions of governance. It focuses on the drivers for and obstacles to change, the different roles played by companies, governments, civil society, institutional investors, and social entrepreneurs in shaping current approaches and a sense of what the future may hold. Prerequisite: Must complete 60 credit hours to maintain junior level. English Placement Level: EN202; Math Placement Level: MA161; (Offered: Fall or Spring).

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E. Degree or Certificate Requirements Met by Course

A "C" grade or better in this course satisfies a core course requirement in Northern Marianas College Bachelor of Science in Business Management.

F. Course Activities and Design

Course activities include lectures, case studies, peer-reviewed articles, discussions, group activities, presentations, homework assignments, tests, quizzes, and a final exam.

4. Course Prerequisite(s); Concurrent Course Enrollment

Prerequisites: Must complete 60 credit hours to maintain junior level.

Concurrent Course Enrollment: None

Required English/Mathematics Proficiency Level(s)

English Placement Level: EN202

Mathematics Placement Level: MA161

5. Estimated Cost of Course; Instructional Resources Needed

Cost to the Student: Tuition for a 3-credit hour course, and the cost of the Cengage Unlimited book codes.

Cost to the College: Instructor's salary.

Instructional resources needed for this course include: multi-media system, whiteboard and dry-erase markers.

6. Method of Evaluation

Student learning will be evaluated based on quizzes and exams, peer reviewed case studies, homework, research assignments, and oral presentations. NMC's grading and attendance policies will be followed.

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7. Course Outline

This is a topical outline and does not necessarily indicate the sequence in which the material will be presented.

- 1.0 A Framework for Studying Business, Government, and Society
 - 1.1 The study of business, government, and society
 - 1.2 Business power
 - 1.3 Critics of business

- 2.0 The Nature and Management of Corporate Responsibility
 - 2.1 Corporate social responsibility
 - 2.2 Implementing corporate social responsibility

- 3.0 Managing Ethics
 - 3.1 Business ethics
 - 3.2 Making ethical decisions in business

- 4.0 Business and Government
 - 4.1 Business in politics
 - 4.2 Regulating business
 - 4.3 Individual decision making
 - 4.4 Work stress and work-life balance

- 5.0 Multinational Corporations and Globalization
 - 5.1 Multinational corporation
 - 5.2 Globalization, trade, and corruption

- 6.0 Corporations and the Natural Environment
 - 6.1 Industrial pollution and environmental regulation
 - 6.2 Managing environmental quality

- 7.0 Consumerism

- 8.0 Human Resources
 - 8.1 The changing workplace
 - 8.2 Civil rights, women, and diversity

- 9.0 Corporate Governance
 - 9.1 Corporate governance

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8. Instructional Goals

The course will introduce students to:

- 1.0 Strategies business utilize to thrive in a stable political and economic environment;
- 2.0 Explain the role of government as a regulator and activist in the society;
- 3.0 The unfavorable business environment and how it can result in countries being classified as either developing or developed economies;
- 4.0 How globalization is providing the developing economies a chance to catch up with the developed ones;
- 5.0 The effects of globalization on culture;
- 6.0 The concept that business, government, and society are inter-related and one cannot perform without affecting the other two; and
- 7.0 The scope of corporate social responsibility issues.

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9. Student Learning Outcomes

Upon successful completion of this course, students will be able to:

- 1.0 Outline the role of the business enterprise and the business sector in society;
- 2.0 Explain the role of government as a regulator in the society;
- 3.0 Infer the role of individuals in their roles as voters and consumers in society;
- 4.0 Analyze the role of non-government organizations and groups;
- 5.0 Differentiate the lobbies, human rights activities, and trade unions in society;
- 6.0 Argue that multiple, often conflicting or differing, viewpoints and tradeoffs exist around each CSR issue; and
- 7.0 Illustrate the connections between strategic and CSR issues.

10. Assessment Measures of Student Learning Outcomes

Assessment of student learning may include, but not be limited to, the following:

- 1.0 Quizzes and Exams;
- 2.0 Peer Reviewed Case Studies;
- 3.0 Homework;
- 4.0 Research Assignments; and
- 5.0 Oral Presentations .