

Northern Marianas College

CURRICULUM ACTION REQUEST

Course: CO210 Fundamentals of Speech Communication

Effective Semester / Session: Spring 2023

Type of Action:


- New
- Modification
- Move to Inactive (Stop Out)
- Cancellation

Course Alpha and Number: CO210

Course Title: Fundamentals of Speech Communication

Reason for initiating, revising, or canceling:

This course guide has been revised to reflect changes in the textbook, purpose, catalog course description, course outline, instructional goals, and student learning outcomes.


Adam Walsh 12.06.22

Proposer Date

Ajani Burrell  12.9.22


Academic Unit Head Date

Adam Walsh  12.06.22

Language & Format Review Specialist Date

Ajani Burrell  12.9.22

Academic Council Chair Date

Clement Bermudes, LTC (USA Ret.) 
Dec 12, 2022

Academic Programs & Services Date

Northern Marianas College

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Course: CO210 Fundamentals of Speech Communication

1. Department

Languages & Humanities

2. Purpose

CO210 is a core course requirement for all degrees offered by the College. It enables students to understand the value and process of communication, and in particular the theories, principles, and methods concerning effective use of speech communication. The course also provides a means for students to improve their informal and formal speech communication abilities—paramount to academics, personal, and professional life.

3. Description

A. Required/Recommended Textbook(s) and Related Materials

Required:

Public Speaking: The Virtual Textbook: [link](#)

or

Most up-to-date *Norton Field Guide to Speaking*

Recommended: None

B. Contact Hours

1. **Lecture:** 3 per week / 45 per semester

2. **Lab:** None

3. **Other:** None

C. Credits

1. **Number:** 3

2. **Type:** Regular Degree Credits

D. Catalog Course Description

Required for all degrees, this course is designed to help students develop oral communication skills necessary in personal and professional life. Emphasis will be placed on the principles and skills of effective communication in personal interviews, small-group discussions, and public/digital speeches. English Placement Level: EN101. The course is offered in both Fall and Spring terms.

E. Degree or Certificate Requirements Met by Course

CO210 is a core course requirement for all degrees offered by NMC.

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F. Course Activities and Design

Course activities include: lectures, small group discussions, and homework assignments. Students will orally evaluate other class speeches and participate in class debate. Students are expected to fully participate in class discussions, read and discuss assignments, and complete designated presentations.

4. Course Prerequisite(s); Concurrent Course Enrollment

Prerequisites: EN095

Concurrent Course Enrollment: None

Required English/Mathematics Proficiency Level(s)

English Placement Level: EN101

Mathematics Placement Level: None

5. Estimated Cost of Course; Instructional Resources Needed

Cost to the Student: Tuition for a 3-credit hour course, cost of the textbook, and any applicable fees.

Cost to the College: Instructor's salary.

Instructional resources needed for this course include: classroom; whiteboard, markers, erasures; and projector or other similar media.

6. Method of Evaluation

Student evaluation of learning will be based on oral presentations, self-reflections, and other related assignments. NMC's grading and attendance policies will be followed.

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7. Course Outline

This is a topical outline and does not necessarily indicate the sequence in which the material will be presented.

- 1.0 The Communication Process
 - 1.1 Encoding
 - 1.2 Decoding
 - 1.3 Speaker
 - 1.4 Audience
 - 1.5 Message
 - 1.6 Channel
 - 1.7 Worldview
 - 1.8 Context
 - 1.9 Engagement
- 2.0 Critical Listening
- 3.0 Verbal & Nonverbal Communication
- 4.0 Public Speaking Ethics & Research
- 5.0 Critical Thinking & Rhetoric
- 6.0 Delivery Methods
 - 5.1 Manuscript
 - 5.2 Memorized
 - 5.3 Extemporaneous
 - 5.4 Impromptu
- 7.0 Visual Aids
- 8.0 Informative Speaking
- 9.0 Persuasive Speaking
- 10.0 Speaking Occasions, Environments, & Technologies

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8. Instructional Goals

The course will introduce students to:

- 1.0 Roles of a speaker and his/her audience within the communication process;
- 2.0 Critical listening skills in evaluating speech presentations;
- 3.0 Adapting to a variety of audiences and worldviews;
- 4.0 Incorporating research and analysis from reliable sources;
- 5.0 Visual aids and other relevant media; and
- 6.0 How to effectively craft speech presentations in a public and/or digital setting.

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9. Student Learning Outcomes

Upon successful completion of this course, students will be able to:

- 1.0 Recognize the roles of a speaker and his/her audience within the communication process;
- 2.0 Employ critical listening skills in evaluating speech presentations;
- 3.0 Adapt to a variety of audiences and their worldviews;
- 4.0 Effectively utilize research from reliable sources;
- 5.0 Employ useful visual aids and other relevant media; and
- 6.0 Deliver effective speech presentations in a public and/or digital setting.

10. Assessment Measures of Student Learning Outcomes

Assessment of student learning may include, but not be limited to, the following:

- 1.0 Reflections;
- 2.0 Group Discussions; and
- 3.0 Speech Presentations.